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We offer Microsoft Publisher compatible brochure templates designed to strike a balance between eye-catching appearance and informative content. Our collection includes various designs for businesses, restaurants, travel, and architecture, all fully customizable with options to change colors, fonts, text, images, and graphics. Brochures can be printed or shared digitally via email and online platforms in different sizes and formats. To effectively promote a product, service, or event, consider the benefits of print materials. Unlike online research, printed brochures provide a tangible experience that audiences can touch, keep, and share with others. To create an attractive brochure, invest in quality materials and compelling content that resonates with your target demographic. When creating your own business brochure, follow these steps: 1. Identify the Brochure Type: Determine the purpose of your brochure and the target audience to choose a suitable design theme. 2. Know What to Include in the Contents: Collect relevant data for the brochure, including an introduction, highlights, benefits, and contact information. 3. Select the Best Brochure Template: Browse various templates available online or through software apps to find the most effective advertising document for your needs. Our brochure designs cater to different sizes and formats, ensuring you find the perfect fit for your promotional materials. To create a professional-looking brochure, start by selecting a template that matches your needs. Download the file using your smartphone or mobile device, and customize it with a captivating color scheme, visuals, and company information on the first page. The next page should highlight the benefits of your product or service. Once you're satisfied with your design, review it carefully to ensure everything is correct. Make any necessary revisions and proofread twice before saving the final draft. Share it with a colleague or senior for feedback and incorporate their suggestions into your work. Finally, print your brochure using high-quality paper stocks or cardstocks to achieve a vibrant finish. Consider using LED UV printing for exceptional results. Microsoft Publisher organizes its designs and templates by purpose, making it easy to find the perfect one for your needs. To select a design: * In Publisher 2003, choose "New" from the New Publication task pane, then select "Brochures" from Publications for Print. * In Publisher 2007, select "Brochures" from Popular Publication Types and browse through Newer Designs, Classic Designs, or Blank Sizes. * In Publisher 2010, choose "Brochures" from Available Templates and select a design from the display of brochure templates. If you can't find the design you want, you can download additional templates from Microsoft if you have an internet connection. customers need to leave space for mailing and return addresses if they're sending out the brochures. You can get these addresses from a mail merge with Microsoft Excel or Access. If you're handing them out instead, it's not necessary, but including your company name and address might be helpful. In Publisher 2003, select "Include" under Customer Address to add a mailing address or "None" to exclude it. For 2007 and 2010, just check or uncheck the box for customer address inclusion. Keep in mind, this option isn't available if you're creating from a blank template. You can customize colors and fonts for your brochure. Each template has its default scheme, but you can choose another by going to Color Scheme and Font Scheme dropdowns. You can also create your own color or font scheme by selecting "Create new" from either of those options. If you have other marketing materials like flyers or gift certificates in Publisher, it's a good idea to use the same colors and fonts for consistency. Once you've saved your brochure, you can print it at any time, but make sure everything is as you want before printing. If you're having it professionally printed, save or convert it to PDF format since most printers prefer that. To get to the back panel of your brochure, look for a small icon at the bottom below the scroll bar; it shows page numbers (the title page being 1 and the back page being 2). For letter size, it's usually good for brochures unless you're creating something else. To change the format to A4, go to Page Design > Size and select your preferred size from the dropdown menu. This information is based on guidance provided by a Microsoft Publisher user in Omaha, NE. Luigi Oppido is the owner and operator of Pleasure Point Computers in Santa Cruz, California, and also hosts the Computer Man Show, a broadcast on KSQD that covers central California. With over 25 years of experience in computer repair, data recovery, virus removal, and upgrades, he has co-authored this article which has been viewed 254,137 times.